Aka 2nd Interview Questions 11-12-2023

CEE Form

* What is the point of CEE form? If the point is to request an info-session from the company, how do people from other organizations land on the page?
* How would someone make it to the CEE form after an event has started or taken place?
* Is it necessary to send people to the CEE form after event?
  + Do you think there is an opportunity to direct people to normal inquiry form during/after an event and include company-specific information in the inquiry form instead?

Handoff

* Are all follow-ups directed to CRS / What cases would you answer?
* What is the best way to keep an individual’s personal information when passed off?
* In email templates, who would be listed as ‘Recruitment User’ and ‘CRS User’?
* What type of personal information gets passed off to CRS/Enrollment to isolate an individual potential volunteer? How frequently?

Event

* Are different flyers circulated pre/during/post event?
* Jesse – new CEE form which he made- what you think about it, is it more effective, has it been A/B tested?
* Set up 20 mins w Terry